

## Be A Face Of The Active Living Census Promotion

### TERMS AND CONDITIONS

Information on how to enter form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.

1. Entry is only open to Victorian residents residing within the Greater Bendigo, Campaspe Shire, Central Goldfields Shire, Loddon Shire, Macedon Ranges Shire and Mount Alexander Shire municipalities aged 18 and over, who may provide consent in their capacity as a parent/guardian for residents aged 18 or under.
2. Promotion commences 8:30am AEST on 13/03/25 and closes 5:00pm AEST on 20/03/25 ("Promotional Period").
3. To enter, eligible entrants must, during the Promotional Period, send a short video of themselves saying the phrase "Help Us Shape A Healthier Tomorrow" and send it via email to [alc@healthyloddoncampaspe.au](mailto:alc@healthyloddoncampaspe.au), or via Facebook Messenger to [www.facebook.com/HealthyLoddonCampaspe](https://www.facebook.com/HealthyLoddonCampaspe), or via Instagram Message to [www.instagram.com/healthyloddoncampaspe](https://www.instagram.com/healthyloddoncampaspe), and include their full name, age, phone number and where they live.
4. Incomplete, indecipherable or offensive entries will be deemed invalid.
5. Only one (1) entry permitted per person.
6. Entries will be selected at the Promoter's address on or before 22/03/25. The selected entrants will be notified by telephone or email within two (2) business days. Non-selected entries will not be contacted.
7. The Promoter's decision is final and no correspondence will be entered into.
8. The selected entrants will primarily appear in promotional material, including television commercials, and online and printed advertising, to promote the 2025 Active Living Census. Entrants are required to sign an image release form providing Healthy Loddon Campaspe and any other party to use their likeness in all forms of media for advertising and promotion.
9. If for any reason any entrant is not able to participate on the filming day/s as stipulated by the Promoter, then the entry will be forfeited.
10. The prize cannot be taken as cash.
11. Selected entrants over the age of 18 must have a current Working With Children Check, and consent to the possibility of undertaking a successful Police Check if requested prior to their involvement in the promotion.
12. Entrants' personal information will be collected by the Promoter. Personal information will be stored on the Promoter's databases. The Promoter may use this information in accordance with its privacy policy, which is located at <https://www.bendigo.vic.gov.au/privacy-statement>. The Promoter is bound by the information privacy principles in accordance with the Privacy and Data Protection Act 2014 (Vic).
13. The Promoter is Greater Bendigo City Council ABN 74 149 638 164 of 195-229 Lyttleton Tce, Bendigo VIC 3550.