

2025 Active Living Census Incentive Prize Promotion

TERMS AND CONDITIONS

1. Information on how to enter and the prize form part of these Terms and Conditions. Participation in this Promotion is deemed acceptance of these Terms and Conditions.
2. Entry is only open to residents who reside in the municipalities of Greater Bendigo, Campaspe Shire, Central Goldfields Shire, Loddon Shire, Macedon Ranges Shire or Mount Alexander Shire aged 3 years or older.
3. Employees (and their immediate families) of the Promoter are ineligible to enter.
4. Promotion commences 5am AEST Monday 26 May, 2025 and closes 11.59pm AEST Sunday 6 July, 2025. ("Promotional Period").
5. To enter, eligible entrants must, during the Promotional Period, complete the 2025 Active Living Census **online**, fill out their first name and email address at the end of the survey and submit the completed form. If a participant is aged under 18 years, and their parent or guardian enters the promotion, any children they respond on behalf of will also be entered into the promotion.
6. Incomplete or indecipherable entries will be deemed invalid.
7. Only one (1) entry permitted per person.
8. The draws will take place at the Promoter's address on the following dates:
One (1) Early Bird Grand Prize – Monday 2 June, 2025
Six (6) Early Bird Runner-Up Prizes – Monday 2 June, 2025
Nine (9) Early Bird Prizes – Monday 2 June, 2025
Five (5) Weekly Prizes – Tuesday 10 June, 2025
Five (5) Weekly Prizes – Monday 16 June, 2025
Five (5) Weekly Prizes – Monday 23 June, 2025
One (1) Bonus \$1000 Prize – Monday 23 June, 2025
Five (5) Week 1 Extension \$100 Gift Card Prizes – Monday 30 June, 2025
Fifty (50) Week 1 Extension home gardening packs – Monday 30 June, 2025
Five (5) Week 2 Extension \$100 Gift Card Prizes – Monday 7 July, 2025
Fifty (50) Week 2 Extension Home Gardening Packs – Monday 7 July, 2025
One (1) Final Bonus Prize – Monday 7 July, 2025

The winners will be notified by email within two (2) business days of the draw.

9. The Promoter's decision is final and no correspondence will be entered into.
10. Prizes:
 - Early Bird Grand Prize – the first valid entry drawn will win 1 x \$1000 voucher to a local sporting store or nursery of their choice.
 - Early Bird Runner-Up Prizes – the first six (6) valid entries drawn will win 1 x \$500 voucher to a local sporting store or nursery of their choice.
 - Early Bird Prizes – the first nine (9) valid entries drawn will win 1 x \$250 voucher to a local sporting store or nursery of their choice, or a \$250 voucher to JL King & Co.
 - Weekly Prizes – the first five (5) valid entries drawn each week will win 1 x \$200 JL King & Co. food pack + Stephanie Alexander's "The Cook's Apprentice" or "Fresh" cookbook and apron.
 - Bonus \$1000 Prize – the first valid entry drawn will win 1 x \$1000 voucher to a local sporting store, nursery, greengrocer or supermarket of their choice.
 - Week 1 and 2 Extension Prizes – the first five (5) valid entries drawn each week will win 1 x \$100 voucher to a local sporting store, nursery, greengrocer or supermarket of their choice.

- Week 1 and 2 Extension Home Gardening Packs – the first fifty (50) valid entries drawn each week will win 1 x HLC Home Gardening Pack including seed packets, growing booklet, growing calendar and other gardening material/s.
 - Final Bonus Prize – the first valid entry drawn will win 1 x \$500 voucher to a local sporting store, nursery, greengrocer or supermarket of their choice.
11. Entries will close 11.59pm each Sunday. All non-winning valid entries will be rolled over each week.
 12. If for any reason any winner does not claim the prize within seven (7) days of being notified, then the prize will be forfeited, and an alternate winner may be selected.
 13. The prize cannot be taken as cash.
 14. Entrants' personal information will be collected by the Promoter. Personal information will be stored on the Promoter's databases. The Promoter may use this information in accordance with its privacy policy, which is located at <https://www.bendigo.vic.gov.au/privacy-statement>. The Promoter is bound by the information privacy principles in accordance with the *Privacy and Data Protection Act 2014* (Vic).
 15. The Promoter is Greater Bendigo City Council ABN 74 149 638 164 of 195-229 Lyttleton Tce, Bendigo VIC 3550.