

Support Our Own. Choose Locally Grown.



Campaign coming soon..

In 2023, Healthy Loddon Campaspe (HLC) launched the Support Our Own. Choose Locally Grown. marketing campaign. The campaign aimed to increase awareness and consumption of locally grown fruit and veg available in our region.

We're excited to be reintroducing the campaign again from 1 March to 24 April 2026, this time with a broadened scope. **The 2026 Support Our Own. Choose Locally Grown campaign will showcase locally grown fruit, vegetables, grains, dairy, and lean meats/alternatives.**

The Loddon Campaspe region is made up of six local Councils – City of Greater Bendigo, Campaspe, Central Goldfields, Loddon, Macedon Ranges and Mount Alexander Shires.

Following an expression of interest process, we have expanded our list of businesses involved in the campaign. As part of the campaign, they will be featured on the HLC website and social media, included on a region map of locally grown produce, and be invited to be involved in other marketing activity.

We would love your support in promoting the campaign with your local community. There will be a range of physical and digital resources available, please visit the HLC website or email us at hlc@bendigo.vic.gov.au for access.

For more information, visit
www.healthyloddoncampaspe.au/chooselocallygrown.

